



Electronic Application



Columbian's eApp

- Easy-to-use electronic application
- E-signature completed with the applicant at the time of sale
- Available 7am to 1am Eastern Time
- For best results, use laptop, computer, or tablet with adequate screen size. Not recommended for use with cell phone.
- iPad users If you experience problems using Safari, please use Google Chrome.



eApp Advantages

- Built-in Risk Qualifier saves time
- Point of Sale underwriting decision option
- Immediate submission of application for faster turnaround
 - Policies issued more quickly
 - Commissions paid more quickly
- Eliminates errors
 - Ensures that the correct application is used
 - Ensures that information is not missing
 - Ensures that any required supplemental forms are completed
 - Reduces amendments

Important Reminders

- eApp cannot be used to transmit an application that was completed on paper. You may not take a paper application and transfer it to eApp at a later time.
- The electronic application must be completed <u>with</u> <u>the applicant</u>. The Proposed Insured must enter his or her own signature.
- HIPAA regulations prohibit us from accessing health information without the applicant's written authorization





Required Disclosure Documents

The eApp Disclosure Packet contains any printed disclosures you may need during the sale.

- You must leave a fully completed paper copy of any required forms with the applicant.
- When signing the eApp, you must certify that you have provided all required disclosure documents to the applicant in paper form.

eApp Disclosure Packets for your state are available online or may be ordered from General Services. Please request Form No. 6199CL followed by your state abbreviation.



Safe Shield Simplified Issue Term

SafeShield (202	20)	Risk Qualifier					
× Risk Qualifier		Height (Ft)	Height (In)	Weight (lbs)			
× Proposed Insured		Select 🗸 💌	Select 🗸 🔻		Required information in	yellow	
× Beneficiaries		Are you current	y employed?			0	0
× Owner						Yes	No
× Payment Information		Have you ever b positive for Hur (AIDS) or AIDS I	een diagnosed by a nan Immunodeficie Related Complex (A	a member of the m ency Virus (HIV), Ac ARC)?	edical profession as having or tested quired Immune Deficiency Syndrome	O Yes	O No
× Miscellaneous		Are you current	ly:				
× Report of Licensed Ag	gent	a. Be	dridden or confined	to any hospital, nu	rsing home, or other medical facility,	0	0
✓ eApp Review		oru	using oxygen or a h	ome catheter?	, ,	Yes	No
× Finish		b. Per	rmanently using any	y of the following: v	valker, wheelchair, or electric	0	0
📀 🧹 Colo	or indicates of	eligibility				Yes	No
Premiums Details Monthly (EFT) Quarterly	S S S	In the past five of profession for a required follow-received treatm last twelve (12)	(5) years, have you in organ or bone ma up for a heart, lung, ent or required follo months, received k	been recommende arrow transplant, or , liver, kidney or bor ow-up for an amput kidney dialysis?	d by a member of the medical r ever had or received treatment or ne marrow transplant, or ever had or ration due to disease, or within the	O Yes	O No
Semi-Annual	\$	Have you ever b	een diagnosed by a	a member of the m	edical profession or received	0	0
Annual	\$	treatment for a mental retardat cardiac defibrill	stroke (CVA), transi ion, Down's Syndror ator implant?	ient ischemic attac me, Alzheimer's dis	k (TIA), congestive heart failure, ease or dementia, or received a	Yes	No
		In the past ten (profession, rece major depressio cardiac pacema	10) years, have you vived treatment, or r on, Parkinson's dise aker implant?	i been diagnosed b required follow-up f ease, Multiple Sclere	y a member of the medical or: Schizophrenia, bipolar disorder, osis, cardiomyopathy, or received a	O Yes	O No



Choose "Edit Answer" if button was selected by mistake. The "Lock Application" button will lock the application from editing.

A warning will appear if underwriting review will be needed.



Answering "Yes" to the question regarding <u>smoked</u> marijuana will automatically change the rate class to Tobacco.



Have you smoked marijuana in the past tw	velve (12) months?	Ves No
Date of Birth	Age	Gender
MM/DD/YYYY		Select 🗸
Plan of Insurance	Rate Class	Amount of Insurance (Face Amount)
Select	Tobacco	\$25,000

Tobacco premiums apply if the applicant has <u>smoked</u> marijuana in the past 12 months.

Questions associated with the Chronic Illness Rider will appear only if applying for the rider.



Yes

Yes

Yes

No

No

No



Do you require any assistance or supervision to perform any of the following activities of daily living: bathing, eating, dressing, toileting, walking, transferring to or from bed or chair, or maintaining continence?

Have you ever been diagnosed by a member of the medical profession for, consulted with, been tested for, or advised to be tested or treated by a member of the medical profession for any of the following:

- a. Memory loss, cognitive impairment, organic brain syndrome?
- b. Fractures due to osteoporosis, numbness, tremors, imbalance or any condition which limits motion or mobility?

premiums

After making face amount and rider selections, the calculator will display premiums for all modes.



Risk Qualifier		Date of Birth Age Gender		
		08/16/1987 32 Female		-
Proposed Insured		Plan of Insurance Rate Class Amount of Insurance	(Face Amount	t)
Beneficiaries		15 YT Non-ROP Non-Tobacco \$25,000	-	
Cwner		Accidental Death Benefit		
		Guaranteed Purchase Option		
		Waiver of Premium (Disability)		
Children Proposed for Insurance		Ohildrania Term Insurance Dider Number of ohildran Number of units		
		Children's ferminisurance Rider Indifferent insurance Indifferent insurance Indinsurance Rider Indifferen		-
eApp Review		Accelerated Death Benefit – Terminal		
Finish		Accelerated Death Benefit – Critical		
15 YT Non-ROP				
Premiums Details		Accelerated Death Benefit – Chronic Illness		
Monthly (EFT)	\$14.36	Do you require any assistance or supervision to perform any of the following activities of daily living: bathing,		
Quarterly	\$43.75	eating, dressing, toileting, walking, transferring to or from bed or chair, or maintaining continence?	Yes	No
Semi-Annual Annual	\$85.85 \$165.09	Have you ever been diagnosed by a member of the medical profession for, consulted with, been tested for, or advised to be tested or treated by a member of the medical profession for any of the following:		
Calculate	Details	a. Memory loss, cognitive impairment, organic brain syndrome?		۲
			Yes	No
		b. Fractures due to osteoporosis, numbness, tremors, imbalance or any condition which limits		۲
		motion or mobility?	Yes	No

8 Premium Details 15 YT Non-ROP Monthly (EFT) Quarterly Semi-Annual Annual \$46.15 Base Policy \$7.72 \$23.52 Guaranteed Purchase Option \$4.12 \$12.56 **Base policy and** Children's Term Insurance Rider \$1.04 \$3.18 rider premiums Accelerated Death Benefit - Terminal Illness No charge No No charge Accelerated Death Benefit - Critical Illness No charge No charge No c shown separately

OK

Proposed Insured

Enter the Proposed Insured's name to continue.



Beneficiaries

Name, relationship and Social Security Number or Green Card Number are required. Additional information is optional.

Primary Beneficiary #1					Term
Beneficiary Type					
Individual					
First Name	Start typing		Suffix		
John	options.		Select 🗸		
Relationship to Proposed Insured	Date of Birui				
sp					
Spouse Social Security No.	Green Card				
222-33-3444			Option to		
Contact Information			Primary Ir	euse me nsured's	
Phone Number	Phone Number Type		addr	ess.	
	Home	-			
Street		Apt/Suite			
City	State	Zin Code	Reuse Address		
	Select				
Beneficiary %					
1009	%				
+Add Primary Beneficiary	in or click to add be	neficiary			
Contingent Beneficiary					
+Add Contingent Beneficiary	ap or click to add c	ontingent benefici	ary		

P

Simplifie Issue

Owner

Select from drop down list or choose Other to name a different Owner.

e a Simplified Issue Term



Owner							
Owner is							
Other		-	Role: Other				
Owner Type							
Individual	•						
First Name		Middle Name	Last Name			Suffix	
						Expands if	" "Other" is selected
Relationship to Proposed Insured		Social Security No.			Green Card		1
Select	•			0	r		
Contact Information							
Street					Apt/Suite		
						Reuse Address	
City		State			Zip Code		
		Select		•			-

Payment Options

The initial premium can be drafted:

- When the policy is issued
- At a future specified date (within 35 days of application date
- Immediately upon receipt of the application

For Draft on Issue or Immediate draft, do not change the Effective Date. Select one of the options highlighted in yellow.

Paym	nent Frequency	
Effe 12/ Payı	ective Date /05/2019 ment Frequency	Do not change for Draft on Issue or Immediate Draft
Mo	onthly	
0	Draft on Issue - Draft initial pre pending application requireme Draft initial premium from the days of the application date). have potential coverage until calculated as of the date the p	emium from the account below on date of policy issue, if there are no ents. account below at a future date. (The first draft must be within 35 If you select an initial premium draft date in the future, you will not that date under the Conditional Receipt. Insurance age will be premium is drafted.
0	Immediate Draft - Draft initial the account below. Please not subnthis authorization.	e that your bank account may be debited the same day your agent
Initial Mod	Premium Select or Imn	Draft on Issue nediate Draft
\$12	2.88	



Payment Options - Future Draft

To have the initial premium drafted at a future date, set the Effective Date to the date of the first draft and select the highlighted option. When a future effective date is selected, the other draft options are disabled.



Payment Frequency	
Effective Date	To draft first premium at a future date, set Effective Date to date of first
Payment Frequency	aran.
Monthly	
Draft on Issue - D pending applicati Draft initial premi days of the applic have potential co calcu. Las of t	aft initial premium from the account below on date of policy issue, if there are no on requirements. Im from the account below at a future date. (The first draft must be within 35 ation date). If you select an initial premium draft date in the future, you will not verage until that date under the Conditional Receipt. Insurance age will be he date the premium is drafted.
Immediate b. the accour submits th	Must be chosen for future effective date
Initial Premium	
Modal Premium	
\$12.88	



Payment Options - Backdating

Policies may be backdated up to six months to save age. To backdate, set the Effective Date to the desired date.

Back premiums to the Effective Date must be paid.

Future draft date is not available when backdating.

Payme	ent Frequency			
Effe	ctive Date	Enter the desired date	e	
08/2	25/2019			
Payr	ment Frequency			
Mo	nthly	•		
	Draft on Issue - Dra pending application	ft initial premium fror req <u>uirement</u> s.	m the account below on date of	policy issue, if there are no
0-	Draft initial pre- days of the have potential co. calculated as of the	Disabled for backdating date the premium is	now at a future date. (The first an initial premium draft date under the Conditional Receipt. I s drafted.	draft must be within 35 e in the future, you will not Insurance age will be
\bigcirc	Immediate Draft - D the account below. submits this author	raft initial premium u Please note that you rization.	pon receipt of the application a r bank account may be debited	t Columbian's office, from I the same day your agent
Initial	Premium			
Mod	al Premium		Initial Premium Amount	Enter the amount to be
\$12	2.88			Graned
App v	vill calculate bc	ick premium	The suggested Initial Premiu is \$51.52. This will pay the p	IM Amount for a back dated policy olicy to 12/25/2019.



Subsequent Premiums

For EFT payments, choose a day between the 1st and the 28th of the month or a day of week / week of month combination to coincide with bank account deposits.

(.e		se a specili	ic week and day of the	month	
Select Week	Select Day		Beginning in the m	onth of	
4th Week 🔍	Wednesday		December		
Fransit / Routing Number (must	t have 9 digits)		Financi	al Institution	
Transit / Routing Number (must	t have 9 digits)		Financi KEY B	al Institution	
Transit / Routing Number (must 021300077 Checking Saving	t have 9 digits)		Financi KEY B/	al Institution	
Transit / Routing Number (must 021300077 Checking Saving Account Number (may have up	t have 9 digits) gs to 17 digits)		Financi KEY B Re-ente	al Institution ANK r Account Number (may have up to 17 digits)	

Issue Term

New **Social Security Benefit Authorization** allows premiums to be drafted the same day Social Security benefit is deposited, even when the deposit occurs early due to a holiday.

Miscellaneous

Select the delivery preference, answer the replacement questions, enter special remarks and elect secondary addressee, if desired.



Miscellaneous								
Policy Delivery Options and Correspondence Preferences								
Deliver To: Owner Agent Policy Correspondence: US Mail Email	Not ye availab	et ble				"Yes" ans trigger any f	wers will necessary	
Replacement Questions - Primary Insured						aaamonari	questions	
Does any Proposed Insured have any existing life insurance or	annuities?	\bigcirc	Yes	• No				
Is this application for insurance intended to replace any life ins in force?	urance or annuities now	\bigcirc	Yes	• No				
Agent Replacement								
Does any Proposed Insured have any existing life insurance or annuities?			Yes	No				
Special Requests/Remarks	nsurance or annulues?	0	Yes	• No				
Special Requests/Remarks:								
Section	Secondary Addressee							
expands when	Electing Secondary Address	ssee						
box is checked	First Name		Mid	dle Name	Last Name		Select	
	Street					Apt/Suite		
Secondary A Lessee	0.11		01-1	_		Zin Onda	Reuse Address	
Electing Secondary Addressee			Sta	lect		Zip Code		
Agent Replacement Does any Proposed Insured have any existing life insurance or a Is this insurance intended to replace, in whole or part, any life in Special Requests/Remarks Special Requests/Remarks: Section expands when box is checked Secondary A essee Electing Secondary Addressee	annuities? Insurance or annuities? Secondary Addressee Electing Secondary Addres First Name Street City	ssee	Yes Yes Mid	No No No	Last Name	Apt/Suite	Suffix Select 💌 Reuse Address	

Child Term Riders Enter the required information.



9

Child Term Riders Health questions apply to all proposed insured children.

Health History		
Has any child proposed for insurance ever been diagnosed or treated by a member of the medical profession for an Immune Deficiency Disorder, Acquired Immune Deficiency Syndrome (AIDS) or AIDS Related Complex (ARC), or has any Proposed Insured Child tested positive for Human Immunodeficiency Virus (HIV)?	O Yes	• No
Has any child proposed for insurance ever used or received treatment, advice or counseling from a physician or other practitioner relating to the usage of alcohol, heroin, cocaine, narcotics, hallucinogens, tranquilizers, barbiturates, amphetamines, or other similar drugs except as prescribed by a physician?	O Yes	No
Has any child proposed for insurance ever been diagnosed or treated (including taking medication) by a member of the medical profession for high blood pressure, heart or circulatory disorder, cancer, mental disorder, mental retardation, Down's Syndrome, muscular dystrophy, spina bifida, cystic fibrosis, kidney or liver disease, diabetes, sickle cell anemia, seizures, cerebral palsy, paralysis, had or been recommended for an organ transplant or been hospitalized for asthma or any respiratory disorder in the past twelve (12) months?	Yes	O No
Select Identify Select	r the r any nswer	
Jasmine Doe - Child Insured		
Jeremiah Doe - Child Insured		

"Yes" answer makes child ineligible. You may change the answer if it was selected by mistake.



Simplifie Issue Term



Summary of Coverage Applied For

Review the summary to confirm that the information is correct.

SafeShield (2020)

Summary of Coverage Applied For

Risk Qualifier

Proposed Insured

- Beneficiaries
- Owner
- Payment Information
- Miscellaneous
- X Children Proposed for Insurance
- Report of Licensed Agent

🗸 eApp Review

× Finish

15 YT Non-ROP

Premiums Details

Calculate	Details
Annual	\$148.15
Semi-Annual	\$77.04
Quarterly	\$39.26
Monthly (EFT)	\$12.88

Proposed Insured : Gender : Rate Class : Plan : Policy Effective Date: : Policy Face Amount : Billing Method : Payment Frequency : Initial Premium Amount : Subsequent Premium Payment :

Joelle Doe Female Tobacco 15 YT Non-ROP 12/06/2019 \$25,000 Electronic Funds Transfer Monthly \$12.88 \$12.88

Previous 9 of 10

Next

Any menu items not checked need attention. Click the link to return to the page.



Finish

eApp will let you know if any areas need attention before submitting.



Finish

Application entries are complete. Please sign and submit the application by clicking the button below. The application forms shown below have been filled out with the answers you provided on the previous screens. Please review the forms and verify that the information on them is correct.

If any of the information on the forms is not correct, you may click the "Decline" button to return to the application entry screen and the forms shown below will be discarded.

Pay special attention to the portions of the forms where your signatures are requested.

After you review the forms, you will be asked to accept the terms of this application by signing your name with your finger, stylus, or mouse on the screen.

Please use your full name when entering the electronic signature.



When complete, you can submit for underwriting review or request an immediate Point of Sale (POS) underwriting decision.



Electronic Signatures

Each party to the application must sign his or her own signature.

Finish			and the second sec
All required information has been entered. Your Signature(s) are required from Joelle Doe. Pl	application is In Good Order. lease pass control to that person.		
Name	Signee	Checklist	
Joelle Doe	Insured	×s	
John Doe	Owner	×s	
Ariel Agent	Licensed Agent	×	Sign
	1	Cancel Si	igning
	200		
Signature ceremony for Joelle Doe			
All parties to this application for insurance, please sign your names on the indicated lines below.			
You agree that you have read this entire form completed with your answers to the questions and that the answers are complete and true to the best of your for reviewing			
You agree that by signing your name on this electronic application where indicated below, you are signing this form indicating your agreement to be bound to the terms and conditions in this form.			
You agree that signing your name with your finger, stylus, or mouse is your legal signature on this document.			
Please use your full name when entering the electronic signature.			
lagree Must be			
Confirm checked			
Occupation Graphic Design	Annual Income Hous 100000 3000	ehold Annual Income 00	Scroll
2. BENEFICIARY For multiple Primary or Contingent Be Requests/ Remarks on Page 5.	eneficiaries, provide additional beneficiary information includin	g % share in Section 8 Specia	through document
John Middle I	Doe	Relationship to Proposed Spouse	d insured
Date of Birth (MM/DD/YYYY) Social Security No./Gree 222-33-3444	en Card No. Phone Number Home Work Cell		

Safe Shield[°] Simplified Issue Term

Electronic Signatures

Scroll to the first "Sign" flag.

9. AUTHORIZATION & ACKNOWLEDGEMENT:

Enter signature

Please sign within the border

Clear

Use Previous

I authorize any licensed physician, medical practitioner, hospital, clinic, pharmacy benefit manager, other medical or medically related facility, insurance company, MIB, Inc., consumer reporting agency, or other organization, institution or person that has any records or knowledge of me or any proposed insured, to give any such information to Columbian Life Insurance Company ("the Company") or its reinsurers for underwriting or claims purposes. This authorization also includes information about drugs, alcoholism, prescription drug records, or any other medical history information. To facilitate rapid submission of such information, I authorize all said sources, except MIB, to give such records or knowledge to any agency employed by the Company to collect and transmit such information. I understand my information may be subject to redisclosure to a third party and may no longer be protected by federal privacy laws. I authorize Columbian Life Insurance Company, or its reinsurers, to make a brief report of my personal health information to MIB. I understand a telephone interview may be necessary to verify or supplement information given to the Company on this application. This interview may be made from the Administrative Service Office or from a consumer-reporting agency by a trained interviewer acting on the Company's behalf. A photocopy of this form will be availd as the original; this authorization will be valid for two (2) years from the date shown below, or the time limit permitted by applicable law in the state where the policy is delivered or issued for delivery. You may revoke this authorization prior to your revocation. I have read and understand the Conditions Relating to the Application. There and understand the fraud warning in Section 5 of this application.

I consent to the use of my electronic signature, and understand that my electronic signature is the legally binding equivalent to my handwritten signature. will not, at any time in the future, repudiate the meaning of my electronic signature or claim that my electronic signature is not legally binding.



Tap or click to apply previous

signature

Continue applying the appropriate signature at each flag.

Ok Close

Be sure to submit

Simplifi

Issue

Term



All eSignatures have been collected. The application will not be submitted unless you select the Subm. button



Submit

Electronic Signatures

Click the **Home** icon at the top right corner of the screen to return to your dashboard. The application will show in your Portfolio.

You may also search for a case or begin a new case from your dashboard.







eApp Support

Please contact Sales Support at 800-423-9765, ext. *7582 if you need assistance.

Columbian Life Insurance Company

Home Office: Chicago, IL Administrative Service Office: Binghamton, NY 13902

For agent use only. Not for use with consumers.

For complete terms, please refer to Policy/Rider Form Nos. 1H841-CL, 1H885-CL, 1F604-CL, 1F605-CL, 1H906-CL, 1H907-CL, 1H908-CL, 1H915-CL, 1H916-CL, 1H931-CL, 1H932-CL, 1H933-CL and 1H934-CL or state variation. Product/Rider specifications and availability may vary by state.