



Dignified Choice® Final Expense Electronic Application



Columbian's eApp

- Easy-to-use electronic application
- E-signature completed with the applicant at the time of sale
- Available 7am to 1am Eastern Time
- For best results, use laptop, computer, or tablet with adequate screen size
- *iPad users* If you experience problems using Safari, please use Google Chrome.





eApp Advantages

- Built-in Risk Qualifier saves time
- Point of Sale underwriting decision option
- Immediate submission of application for faster turnaround
 - Policies issued more quickly
 - Commissions paid more quickly
- Eliminates errors
 - Ensures that the correct application is used
 - Ensures that information is not missing
 - Ensures that any required supplemental forms are completed
 - Reduces amendments





Important Reminders

- eApp cannot be used to transmit an application that was completed on paper. You may not take a paper application and transfer it to eApp at a later time.
- The electronic application must be completed with the applicant. The Proposed Insured must enter his or her own signature.
- HIPAA regulations prohibit us from accessing health information without the applicant's written authorization.



Required Disclosure Documents

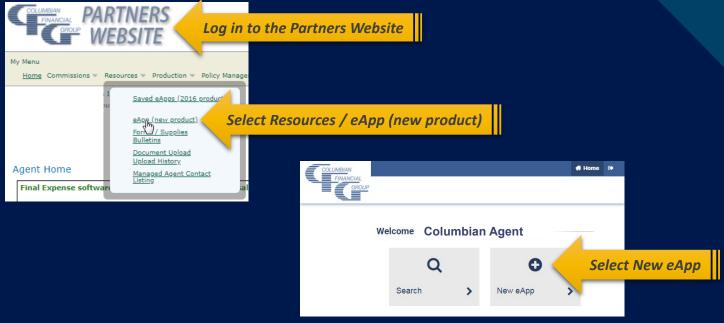
The eApp Disclosure Packet contains any printed disclosures you may need during the sale.

- You must leave a fully completed paper copy of any required forms with the applicant.
- When signing the eApp, you must certify that you have provided all required disclosure documents to the applicant in paper form.

eApp Disclosure Packets for your state are available online or may be ordered from General Services. Please request Form No. 5354CFG followed by your state abbreviation.

Completing a New eApp



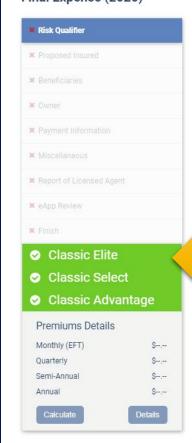




Risk Qualifier



Final Expense (2020)



Risk Qualifier

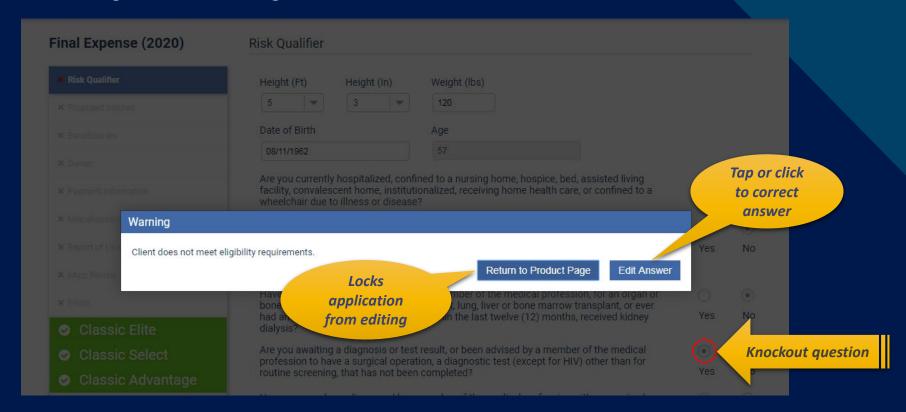
Height (Ft)	Height (In)	Weight (lbs)	1		
Select -	Select -		Required information	on in ye	ellow
Date of Birth		Age	_		
MM/DD/YYYY					
facility, convales		tionalized, receiving h	ne, hospice, bed, assisted living ome health care, or confined to a	Yes	No
			ical profession as having or tested ving an Immune Deficiency	0	0
Disorder, Acquir or have you bee	ed Immune Deficier n diagnosed by a m	ncy Syndrome (AIDS) nember of the medica	or AIDS Related Complex (ARC), il profession as having a terminal hin the next twelve (12) months?	Yes	No
			medical profession, for an organ or or bone marrow transplant, or ever	0	0
	cates eligibil	the last twe	lve (12) months, received kidney	Yes	No
, no you arraining	g a alagiloolo ol 100	been advis	sed by a member of the medical t (except for HIV) other than for	0	0
routine screening	ng, that has not beer	n completed?	t (except for filly) other than for	Yes	No
			ical profession with, or received	0	0
		own's Syndrome, cer ell anemia, or Huntin	ebral palsy, muscular dystrophy, gton's Disease?	Yes	No
			ng medication) by a member of the	0	0
			mer's disease, dementia or Lou r implant (except pacemaker	Yes	No
			diagnosed or treated (including ion for any form of cancer,	0	0
			cer (other than basal cell skin	Yes	No

Risk Qualifier

Interactive Risk Qualifier asks knockout questions first.

Answers generate warnings as needed.





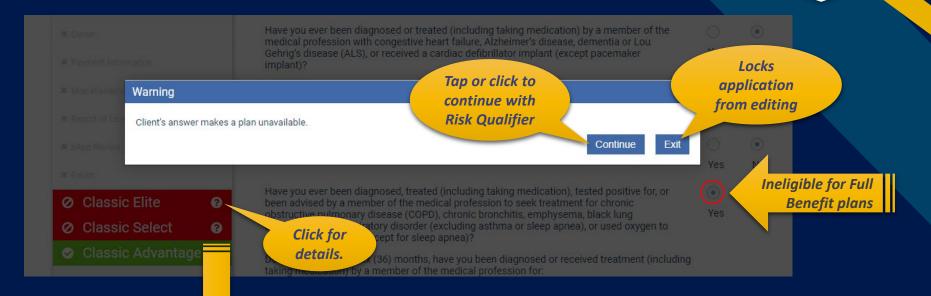
Choose "Edit Answer" if button was selected by mistake.

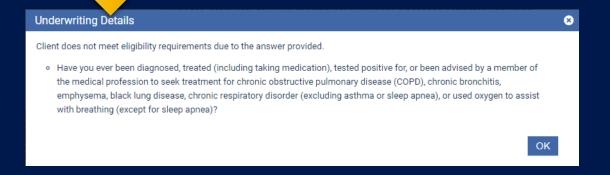
The "Return to Product Page" button will lock the application from editing.

Risk Qualifier



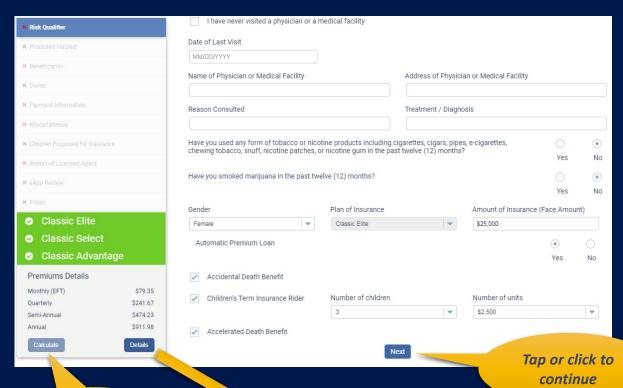
A warning will appear if answer changes plan eligibility.



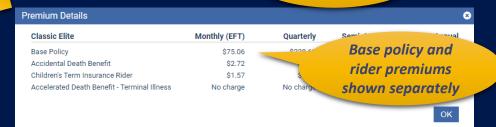


Premiums

After making face amount and rider selections, calculator will display premiums for all modes.



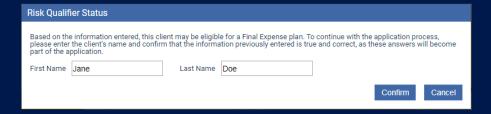
Tap or click to calculate premiums

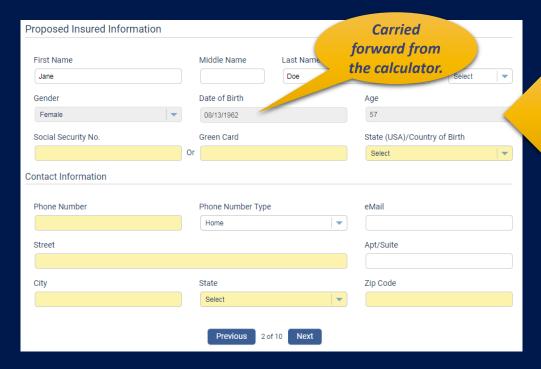




Proposed Insured

Complete required fields.





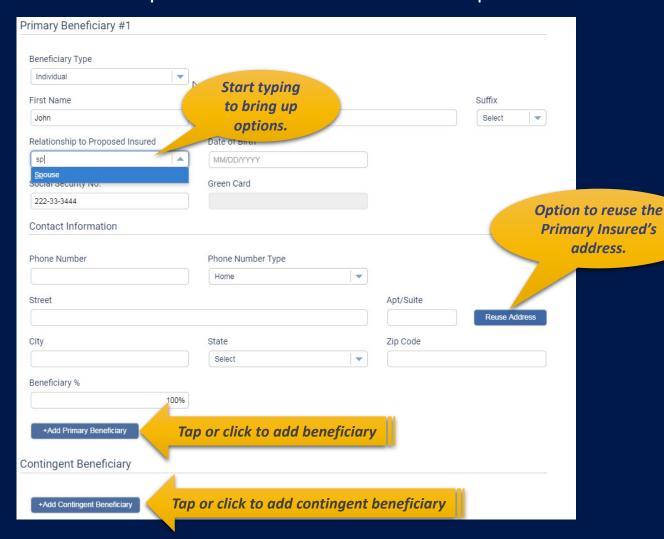


To change, return to the calculator

Beneficiaries



Name, relationship and Social Security Number or Green Card Number are required. Additional information is optional.



Owner



Select from drop down list or choose Other to name a different Owner. If "Other" is chosen, additional fields will appear.

Owner				
Owner is Jane Doe John Doe	Select from list or choose Other.	Role: Proposed Insured	C ₂	
Other	Previous	4 of 10 Next		
Owner				
Owner is		Role: Other		
Owner Type	 			
First Name	Middle Name	Last Name	duffix	
Relationship to Proposed Insured	Social Security	No. Green		"Other" is selected
Select Contact Information	▼	Or		
Street		Apt/S		
City	State	Zip Co	Reuse Address	
	Select	▼		

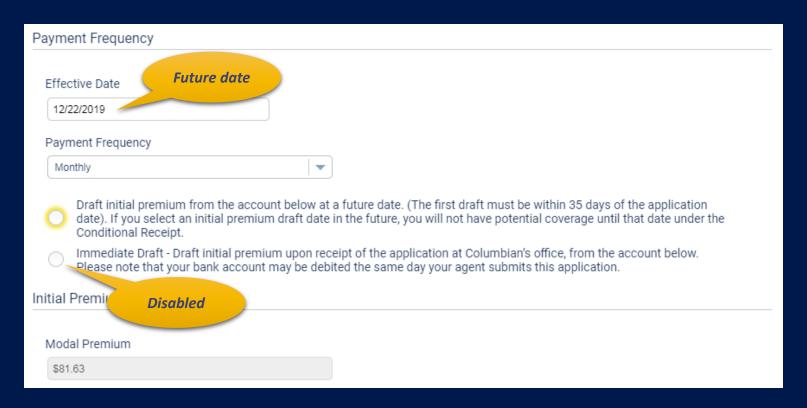
Payment Options - Future Draft

Dignified Choice' Classic Series

To have the initial premium drafted at a future date, set the Effective Date to the date of the first draft and select "Draft initial premium from the account below at a future date."

The effective date must be within 35 days of application date.

When a future effective date is selected, the Immediate Draft option is disabled.



Payment Options - Immediate Draft

Dignified Choice Classic Series

To have the initial premium drafted on receipt of the application, leave the Effective Date as today's date and select Immediate Draft.

The premium may be drafted the same day the application is submitted.

Payment Frequency
Effective Date Leave at today's date
11/18/2019
Payment Frequency
Monthly Disabled
Prart initial premium from the account below at a future date. (The first draft must be within 35 days of the application date). If you select an initial premium draft date in the future, you will not have potential coverage until that date under the Conditional Receipt.
Immediate Draft - Draft initial premium upon receipt of the application at Columbian's office, from the account below. Please note that your bank account may be debited the same day your agent submits this application.
Initial Premium
Modal Premium
\$81.63

Payment Options - Backdating

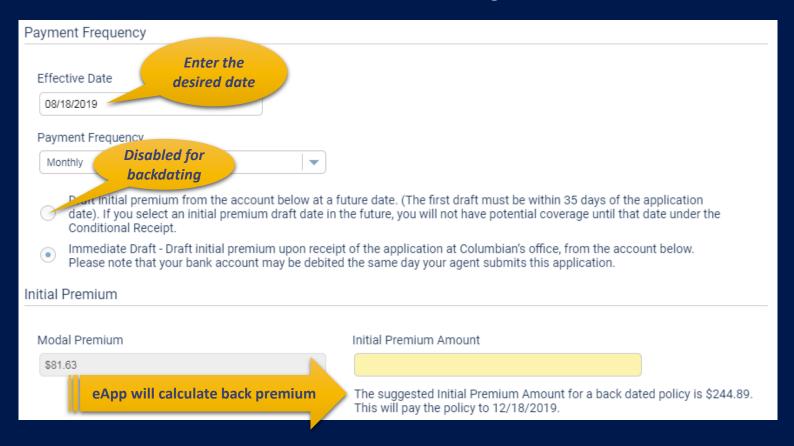
Policy may be backdated up to six months to save age.

To backdate, change the Effective Date to the desired date.

Back premiums to the Effective Date will be required.

Future draft date is not available when backdating.





Subsequent Premium Payments

For EFT payments, choose a day between the 1st and the 28th of the month or a day of week / week of month combination to coincide with bank account deposits.



Subsequent Premium Payment	S			
EFT Direct Bill (No Choose a specific day (1st -	ot available for monthly P		uency) eek and day of the month	
Select Week	Select Day		Beginning in the month of	
2nd Week	Friday	□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □		•
Name to the second to the seco				
Bank Account Authorization Transit / Routing Number (must h	ave 9 digits)		Financial Institu	ution
021300077			KEY BANK	
Checking Savings Account Number (may have up to			Re-enter Accou	int Number (may have up to 17 digits)
SOCIAL SECURITY BENEFIT withdrawal from my bank a	FAUTHORIZATION: if che	ecked, I aut al Security	orize the Company to adjus enefit Deposit	st the date of New feature!

New **Social Security Benefit Authorization** allows premiums to be drafted the same day Social Security benefit is deposited, even when the deposit occurs early due to a holiday.

Miscellaneous

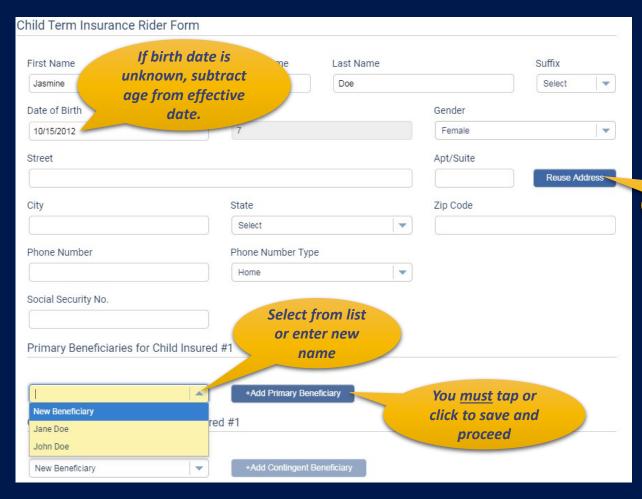


Select delivery preference, answer replacement questions, enter special remarks and elect secondary addressee if desired.

Miscellaneous							
Policy Delivery Options and Correspondence Preferences							
Deliver To: Owner Agent Policy Correspondence: US Mail Email	Not ye availak					trigger a	nswers will ny necessary
Replacement Questions - Primary Insured						addition	al questions
Does any Proposed Insured have any existing life insurance or	annuities?		Yes	• N	lo		
Is this application for insurance intended to replace any life ins in force?	urance or annuities now	\circ	Yes	• N	lo .		
Agent Replacement							
Does any Proposed Insured have any existing life insurance or	annuities?		Yes	• N	lo .		
Is this insurance intended to replace, in whole or part, any life in	nsurance or annuities?		Yes	• N	10		
Special Requests/Remarks							
Special Requests/Remarks:							
	Secondary Addressee						
	✓ Electing Secondary Addre	essee					
Section	First Name		Mid	dle Name	Last Name		Suffix Select
expands when Secondary Addres box is checked	Street					Apt/Suite	Select
Secondary Address Box 13 circuits	City		Stat	te		Zip Code	Reuse Address
Electing Secondary Addressee				elect		▼	

Child Term Riders

Enter the required information.



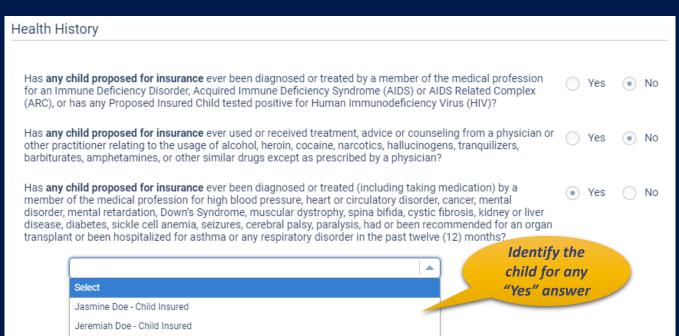


Tap or click to reuse an address

Each child may have a different beneficiary.

Child Term Riders

Health questions apply to all proposed insured children.





"Yes" answer makes child ineligible. You may change the answer if it was selected by mistake.

Warning

Child is not eligible for coverage, please remove child from the application.

Delete Child Edit Answer

Tap or click to correct answer

Report of Licensed Agent



Report of Licensed Agent				
Name of Licensed Agent	Agent Number	Account N	lumber	% of Commission (Enter 100% if you are NOT splitting commission)
	317189	1	•	100%
Is the agent related to the Proposed Insure	ed or Owner?	ew question		Select
Agent Address				Yes
Street				No
123 Main Street				
City	State		Zip Code	
Anywhere	NC North Carolina	•	12345	
Agent Phone	Phone Number Type			
(333) 444-5555	Work	▼		
Agent State License ID No. (in jurisdictions	s where required)		onic application to the	ed disclosure documents e applicant in paper form.'
Authorization & Acknowledgement	Required			
City	State			
	NC North Carolina			

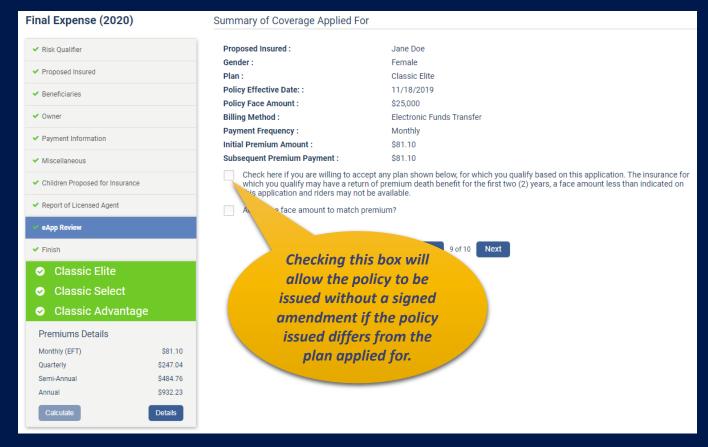
Required

You must provide paper copies of required disclosures.

Summary of Coverage Applied For

Review the summary to confirm that the information is correct.

- Check the first box if the client will accept a plan other than the one applied for.
- Check the second box if the face amount should be adjusted to match the premium amount if the policy issued is other than the one applied for.





Finish

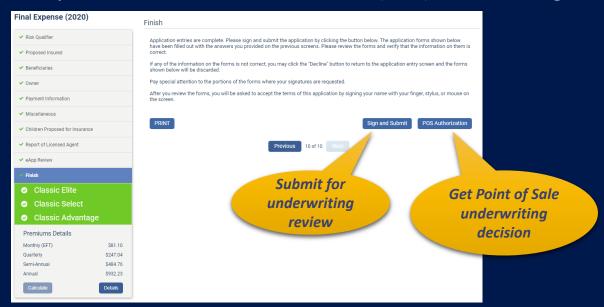


eApp will let you know if any areas need attention before finishing.



When the application is complete, you may:

- Submit for underwriting review or
- Request an immediate Point of Sale (POS) underwriting decision.

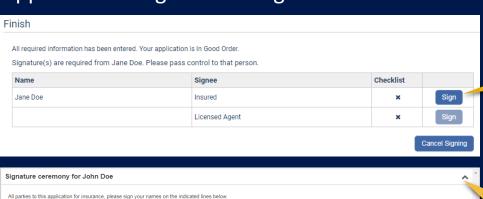


Motor Vehicle Report is not immediately returned for CA, HI, KS or MO. **POS underwriting decision cannot be rendered for applicants age <u>18-35</u> in those states.**

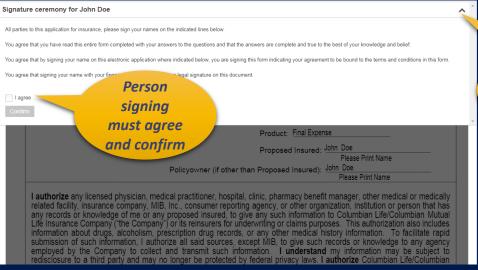
Submitting for POS Decision



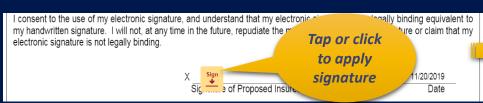
Applicant and Agent must sign Authorization and Acknowledgement.



Tap or click



Toggle to collapse for document viewing, then expand for consent.





Getting POS Decision





Finish	
Please wait while your POS decision is processed	
	Previous 9 of 9 Next
	Loading
	1/1/2

Finish	
Client Name: John Doe Plan: Classic Elite Status: ♥ Approved!	
The policy will be issued as applied for. Please be sure to tap or click the Submit button or the application will be co you for your business.	onsidered withdrawn. Thank
Coverage amount may be reduced if the Insured has existing coverage with Columbian.	Sign and Submit

Be sure to sign and submit the application.

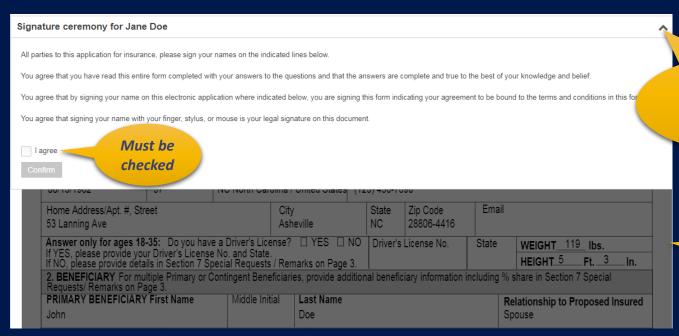
Electronic Signatures

Each party to the application must apply his/her own signature.





The Applicant must review the entire document before signing.



Toggle to collapse for reviewing document, then expand for consent.

Tap or

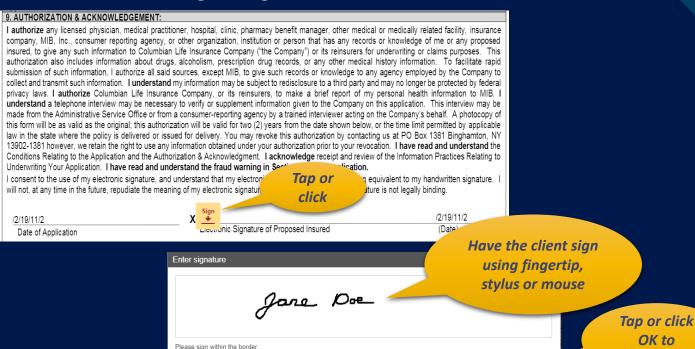
click

Scroll through document.

Electronic Signatures

Clear

Scroll to the first "Sign" flag.



Continue applying the appropriate signature at each flag.





OK to

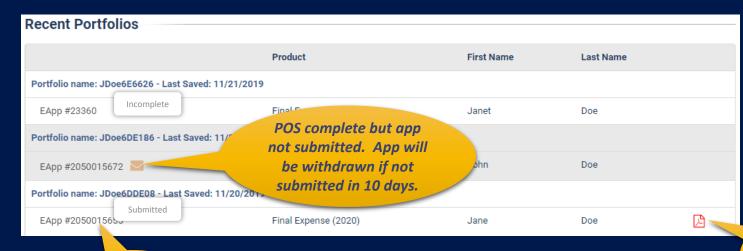
continue

Ok Close

Submit for Underwriting Review

When all signatures are complete, click or tap the Finish button.

Click the Home icon at the top right corner of the screen to return to your dashboard. The application will show in your Portfolio.



Hover for status

You may also search for a case or begin a new eApp from the home page.





Tap or click to download PDF file



eApp Support

Please contact Sales Support at 800-423-9765, ext. *7582 if you need assistance.

Columbian Mutual Life Insurance Company Home Office: Binghamton, NY

Columbian Life Insurance Company
Home Office: Chicago, IL
Administrative Service Office: Binghamton, NY 13902

Columbian Life Insurance Company is not licensed in every state.

For agent use only. Not for use with consumers.

Refers to Policy/Rider Forms 1F607, 1F607-CL, 1F608-CL, 1F609, 1F609-CL, 1H884, 1H884-CL, 1H885, 1H885-CL, 1H915, 1H915-CL, 1H916 and 1H916-CL or state variation. Product specifications and availability may vary by state.

Product/Rider specifications and availability may vary by state.

Form No. 5365CFG (9/20)